

LEGAL MIGRATION AND MOBILITY

ProMob PlastSkills – Professional Mobility in the Plastics Industry by Reskilling and Upskilling Trainings for Tunisian Talents

About the Project

ProMob PlastSkills is a 38-month project that aims to develop a sustainable and mutually beneficial partnership for skills enhancement and labour mobility in the plastics sector in France and Tunisia. Through the creation of a public-private partnership to train around 800 Tunisian technicians, the project will respond to the labour demand of French and Tunisian companies, while increasing the skills of Tunisian workers who will be able to acquire qualifications recognised by both countries and improve their employment prospects. These activities will ultimately contribute to strengthening the capacity of the Tunisian plastics industry in line with French and European standards.



Partners

This MPF project is implemented by Polyvia Formation.



Countries

France, Tunisia



Time frame

April 2024 – May 2027 (38 months)



Budget

EUR 3,110,186.04 (70% from AMIF)

Activities



Development of the Training Curricula

The project will begin with the development of 40 training courses for the benefit of 800 Tunisian technicians, with a special focus on women's outreach to foster gender balance. The design of these courses will take place in continuous dialogue with the plastics industries and local training institutions in both countries to ensure accurate identification of needs and competences. Training and subsequent certification for participants who complete the learning programme will take place in Tunisia.



Mobility Phase

After earning a training certificate recognised in both countries, 40-60% of the qualified candidates will move to France with a permanent contract, while the remaining technicians will be employed in Tunisia. In preparation for the mobility phase, pre-departure training and orientation courses will be organised for around 380 participants. Upon arrival in Europe, these will be followed by soft-landing support during the first three months of mobility to ease the onboarding of candidates.



Institutional Knowledge Exchange and Sustainability

To ensure the sustainability of the activities, collaboration agreements or memoranda of understanding (MoUs) will be developed between the training centres and industrial partners in the two countries. The European funding received under the MPF will allow the testing of a business model centred on a cost-sharing formula with an increasing monetary contribution from the French industry in the first instance but potentially also from local companies looking for qualified personnel. Furthermore, this project will serve to identify industry expertise and best practices for better design of co-tutoring programmes and replication of talent and mobility partnerships in this field. Sharing the project's experiences with key stakeholders in Europe and partner countries will contribute to the creation of a favourable environment for similar initiatives across the EU.

Implemented by



The Migration Partnership Facility



Migration Partnership Facility

This project is awarded and contracted in the framework of the Migration Partnership Facility (MPF), an EU-funded initiative implemented by ICMPD in support of the external dimension of the EU migration policy. Through its grants, the MPF facilitates the execution of projects to strengthen dialogue and cooperation on migration and mobility between Member States and partner countries outside the EU.

Funded by the European Union



Contracted by ICMPD

